

Application Monitoring Module

Expand ResearchMonitor to track your desktop applications

ResearchMonitor provides a comprehensive platform to track the usage of your web-based subscriptions. Now, with the Installed Application Monitoring Module, you can **expand your usage tracking coverage to desktop applications**.

Gain a complete picture of usage patterns of installed desktop applications

With the Installed Application Monitoring Module you can track the usage patterns of individual desktop applications.

ResearchMonitor will record whether an application has been launched, how long it's been run, how long it was visible on screen, and how long it was interacted with using keyboard and mouse.

This is recorded on a per-user basis with granular analysis of usage over time. Reports on usage are easily run via ResearchMonitor's web reporting interface, and can be reported on separately or presented along-side your web-based usage.

With Installed Application Monitoring you can gain a complete picture of your usage across both your web-based, and installed desktop applications.



Example use cases:

- Track whether specialist research and market data applications are being launched, by whom, and for how long
- Right-size your user subscriptions tiers for subscriptions by checking if desktop applications are being used (e.g. Office 365)
- Check you're in compliance within your licensed user counts
- Detect the presence of "stealth IT" being used out of license
- Identify training needs by detecting under-utilized, or unused, services
- Understand trends of desktop usage where users have a choice of similar applications (eg. Slack vs Skype, Edge vs Chrome, etc)
- Identify non-business software being used out of policy such as Spotify

Installed Application Monitoring requires ResearchMonitor 9 or later. With RM9 installed, no additional software or components are required, making deployment to your PCs as simple as a regular ResearchMonitor install.

Installed Application Monitoring is an optionally licensable feature for ResearchMonitor. For more information, or pricing, please contact your TRG Screen Relationship Manager or ResearchMonitor Support.

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info@trgscreen.com • www.trgscreen.com