

The platform for your enterprise subscription optimization



Our market leading solutions are being integrated into Optimize – a unified enterprise subscription management platform with powerful actionable insights.

By integrating our entire suite of products into a unified platform, Optimize becomes the most complete subscription management solution available. The only solution that lets you seamlessly manage the entire lifecycle of your subscriptions in one place.

<p>Optimize Subscriptions</p> <ul style="list-style-type: none"> Market Data Legal Research Software Licensing Corporate Subscriptions 	<p>Optimize Insights</p> <ul style="list-style-type: none"> Personalized Dashboards Visual Analytics Actionable Insights Instant Reporting 	<p>Optimize Value</p> <ul style="list-style-type: none"> Reduce Spend Improve Usage Demonstrate Compliance Automate Workflows
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Optimize Insights turns data into action into results

Optimize translates data from across your subscription products into **actionable insights**. It will help you to go further, faster by pinpointing opportunities to optimize both subscription spend and usage – in an instant.



<p>Cost Drivers</p> <p>How and why are my subscription costs changing over time?</p>	<p>Usage Drivers</p> <p>How and why is my subscription usage changing over time?</p>	<p>Subscription Value</p> <p>How much value do our subscriptions provide the company?</p>	<p>Maximize Value</p> <p>What are the best opportunities to reduce costs or increase value?</p>
<p>Resource Utilization</p> <p>What subscriptions are most or least utilized and who are the users?</p>	<p>Resource Allocation</p> <p>Are we delivering the appropriate resources to users?</p>	<p>Role Profiling</p> <p>Are subscriptions consistent for each role type across the company?</p>	<p>License Compliance</p> <p>Are users sharing their credentials or accessing unlicensed resources?</p>

Are you ready to change the way you think about your enterprise subscriptions?

No matter what challenges you face, you can unlock insights that will maximize your subscription value across the enterprise. Redefine how you manage your enterprise subscriptions with Optimize Insights.

Global Market Leader in Enterprise Subscription Management

TRG Screen • Optimize Insights

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